



1. CHILLIWACK OFFICIAL COMMUNITY PLAN BYLAW 1998: ECONOMIC DEVELOPMENT OBJECTIVES

	OBJECTIVES	KEY ACTIONS
1	<p>Increase land supply to attract new industry & jobs</p> 	<ul style="list-style-type: none"> • “Cattermole Lands”: 37 ha of land released from the ALR and consolidated with the former Cattermole Dry Land Sorting site for an 80 ha of consolidated industrial subdivision that caters to light to “heavier” industrial uses (2003) • 37 ha released for business park development (2004) • 35 ha approved for food processing (2004) • Additional areas have also been made available at the municipal airport and Legacy Pacific Industrial Park.
2	<p>Diversify economy to ensure economic resiliency</p>  	<p>Attract new industries and business parks (Chilliwack Economic Partners)</p> <ul style="list-style-type: none"> • Sandel Foods (2009) • Ritchie Brothers Auctioneers (2009) • Vantage Foods (2007) • Legacy Pacific Industrial Park expansions in 1999, 2003, 2005, 2006 and 2008 • Highway 1 Business park (2006) • Kal Tire Warehouse-Distribution Centre (2006) • Progress Way Industrial Park (2007) • Langley Concrete Group (2005) • Rogers Foods (2004) • Stream International (2001) • Soprema (2000) <p>Promote agriculture and agri-businesses:</p> <ul style="list-style-type: none"> • Chilliwack Agriculture Commission The Commission's mandate is to implement an agricultural strategy for a diverse and sustainable agricultural sector. • Agricultural Area Plan (2012) (http://www.chilliwack.com/main/page.cfm?id=1979) • Agriculture Food Processing Zone : Kerr-Brannick agri-business subdivision (2004) <p>Promote an integrated tourism program</p> <ul style="list-style-type: none"> • Tourism Chilliwack www.tourismchilliwack.com. <p>Encourage attractive business park design:</p> <ul style="list-style-type: none"> • Establish design guidelines and review process for Village West, guidelines and zoning for new industrial lands

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3	<p>Revitalize downtown, reinforce it as a focal point for business, retail, cultural, and entertainment facilities</p> 	<ul style="list-style-type: none"> • Revitalize tax exemption has led to new multi-family housing developments and other investments in the downtown. • Downtown Revitalization Task Force (2011) http://www.chilliwack.com/main/page.cfm?id=12 • Downtown Land Use and Development Plan (2008) http://www.chilliwack.com/main/page.cfm?id=1734 • Downtown Neighbourhoods Strategic Plan (2006) http://www.chilliwack.com/main/page.cfm?id=1285 • Public Investments: Chilliwack Cultural Centre (2010) http://www.chilliwack.com/main/page.cfm?id=1484 • Design Guidelines / Design Review process for façade improvements and new construction
4	<p>Create local employment to reduce commuting</p> 	<p>Based on BC Stats' economic data, 12,700 more Chilliwack residents gained employment during 2000-2010 period, and the City estimates that three-quarters of the new jobs were created in Chilliwack.</p>