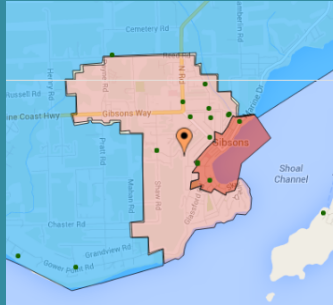


Gibsons Landing Harbour Plan



Project Description

The Town of Gibsons was looking for creative comments for the development of a Harbour Area Plan as part of their Official Community Plan.

PlaceSpeak Contribution

PlaceSpeak provided a web-based platform to host an online survey and discussion forum in conjunction with the Town of Gibsons traditional engagement efforts. Online participants were able to see materials presented a in-person visioning charrette and review previous planning studies. This helped inform participation in the discussion forum.

Project Outcome

Comments shared on PlaceSpeak assisted Gibsons staff in preparing the Harbour Area Plan that was published in November 2011. This was incorporated as part of the town's official community plan and guided the development of the Harbour area plan.

Testimonial

Being able to map participants and track respondents by neighbourhood provided a rich layer of information for use in our planning decision making.

—Michael Epp, Municipal Planner

Information

Geographic Scope

- Town of Gibsons
- Internal local area divisions

Engagement Methodologies

- Online Surveys
- Discussion Forum

Timeframe

- June-November 2012

Key Analytics

- 1,381 unique page views
- 45 connected participants
- 22 comments

Topic URL

- <https://www.placespeak.com/topic/118-gibsons-harbour-area-plan/>

Project Contact Information

Michael Epp Municipal Planner
mepp@gibsons.ca | 604.886.2274