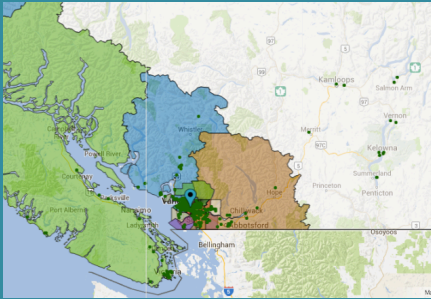


# Save BC Film



## Project Description

Save BC Film sought to verify the facts regarding the size and financial impact of the motion picture production industry in British Columbia.

In order to obtain verifiable feedback data to inform the provincial government about the facts of the industry, the proponents wanted people to sign up for PlaceSpeak and be counted.

## PlaceSpeak Contribution

PlaceSpeak provided a web-based platform to obtain verifiable feedback from BC residents involved in the BC Film industry to generate defensible feedback data. The platform was also used to notify participants of new developments in the campaign.

## Innovations

The ability to collect verifiable information from real people online over a dispersed geographic area

## Information

### Geographic Scope

- Province of British Columbia
- Internal regional divisions

### Engagement Methodologies

- Online Discussion Forum
- Polls

### Timeframe

- February 2013 - present

### Key Analytics *as of June 2014*

- 3,198 unique page views
- 541 connected participants
- 447 survey completions

### Topic URL

<https://www.placespeak.com/topic/612-save-bc-film/>

### Project Contact Information

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