PlaceSpeak www.placespeak.com

Surrey Schools Revising Our Social Media Policy







Project Description

The Surrey School District was seeking community feedback as it renews its policy on the responsible use of information and communications technologies. To facilitate this, they found it appropriate to make use of an online consultation tool.

PlaceSpeak Contribution

PlaceSpeak hosted an online poll and discussion forum to collect input on the school board's draft social media policy.

Project Outcome

The input received through PlaceSpeak help shape the updated Surrey Schools social media policy.

Topic URL

 https://www.placespeak.com/topic/958-revising-our-socialmedia-policy/

Information

Geographic Scope

- City of Surrey
- Internal neighbourhood divisions

Engagement Methodologies

- Online poll
- Discussion forums

Timeframe

February 2014

Key Analytics

- 1,520 unique page views
- 90 connected participants
- 62 comments



