PlaceSpeak www.placespeak.com

Tofino Tsunami Siren Test







Project Description

On January 5th, 2012 the District of Tofino Emergency Operations Centre conducted a test of the Tsunami Siren Emergency Notification System. After the test, residents of Tofino and the surrounding areas were asked to use PlaceSpeak to let district official know if they heard the siren.

PlaceSpeak Contribution

PlaceSpeak hosted an online survey and discussion forum that allowed residents to provide feedback on the siren test. The survey let staff know if respondents heard the siren and how loud it was. The discussion forum allowed for the exchange of information about the sirens and enabled district staff to publicly respond to comments and concerns.

Project Outcome

PlaceSpeak's mapping system provided the District of Tofino with location specific feedback on the strength of the sirens throughout the region.

Testimonial

The ability to crowdsource information through PlaceSpeak makes it a valuable, affordable, and responsive tool for local governments.

Aaron Rodgers, Manager of Community Sustainability

Information

Geographic Scope

- District of Tofino, BC
- Internal local area divisions

Engagement Methodologies

- Online Surveys
- Discussion Forum

Timeframe

January 2012

Key Analytics

- 392 unique page views
- 32 connected participants
- 23 completed surveys
- 11 discussion comments

Topic URLs

- www.placespeak.com/topic/322/tofinotsunami-siren-test/
- www.placespeak.com/tofinotsunamisiren



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