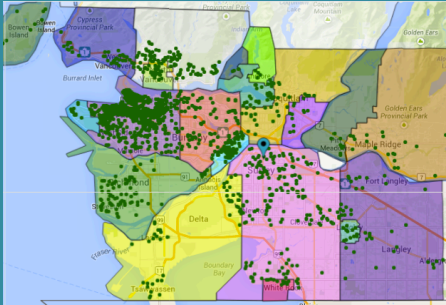


Greater Vancouver Urban Futures Survey 2012



Project Description

The 2012 Urban Futures Survey is the third in a longitudinal series of geographically-specific studies that measure the importance of a number of issues to metro Vancouver residents.

Past surveys helped shape the metro region we see today. The present survey will allow communities to forecast and anticipate the needs and desires of the region's 2.1 million residents and help define long-term social and economic goals.

PlaceSpeak Contribution

The PlaceSpeak platform allowed the survey to be conducted online for the first time, tying respondents to their household location. This significantly improved the ease of data collection and analysis, and will make conducting future versions of the survey easier.

Project Outcome

The 2012 Urban Futures Survey was conducted with the sponsorship of Lambda Alpha International, Vancouver Chapter. The survey was supported by the Real Estate Foundation of British Columbia, the City of Vancouver, the City of Surrey, the City of North Vancouver, Translink, and Vancity Credit Union.

Information

Geographic Scope

- Metro Vancouver region
- Internal municipal boundaries

Engagement Methodologies

- Online Survey

Timeframe

- January - December, 2012

Key Analytics

- 10,308 Unique Page Views
- 1,783 Connected Participants
- 1,407 Completed Surveys

Topic URL

- <https://www.placespeak.com/urbanfuturesurvey>
- <http://www.urbanfuturesurvey.com/>

Project Contact Information

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