PlaceSpeak www.placespeak.com

# Vancouver School Board: Our Future







## **Project Description**

Our Future was designed to be an ongoing web presence where community members can find a wide range of information about Vancouver schools. The website is the graphical access to a centralized data warehouse of information about Vancouver Schools.

## PlaceSpeak Contribution

PlaceSpeak provided an online forum including a survey and dialogue about international enrollment and cross-boundary applications. PlaceSpeak also served the City of Vancouver's Parks and Recreation division by soliciting feedback on the use of public facilities close to schools and in neighbourhoods.

## **Project Outcome**

The directions obtained from this input were used to create a framework for consultation that will continue to occur both in public meetings and online through PlaceSpeak.

### **Innovations**

Integration with the VSB website, including instructions, widgets and social media icons, enabling multiple connection methods and increased participation levels.

### Information

#### Geographic Scope

- City of Vancouver
- Internal area divisions

### **Engagement Methodologies**

- Online survey
- Discussion forum

#### Timeframe

November 2011- February 2012

#### **Key Analytics**

- 4,748 unique page views
- 419 connected participants
- 308 completed surveys
- 38 comments
- 115 comment views

### **Topic URL**

 https://www.placespeak.com/topic/375vancouver-school-board-our-future

