PlaceSpeak www.placespeak.com

Mayor's Task Force on Housing Affordability City of Vancouver







Project Description

The Mayor's Task Force on Housing Affordability sought input on what types of affordable building forms Vancouver residents would like to see in their neighbourhoods.

PlaceSpeak Contribution

PlaceSpeak provided a web-based platform to host an online survey and discussion forum that allowed residents of Vancouver to provide feedback on the Task Force's recommendations.

Project Outcome

In October 2012, the City of Vancouver Mayor's Task Force on Affordable Housing released its final report. Based—in part—on the support for the recommendations indicated in the PlaceSpeak survey and discussion forums, Vancouver City Council approved the report.

Innovations

Direct integration with City of Vancouver website, including links to PlaceSpeak. This increased awareness and the authenticity of the topic page amongst citizens.

Information

Geographic Scope

- City of Vancouver
- Internal Neighbourhood Divisions

Engagement Methodologies

- Survey
- Discussion Forums
- Media Library

Timeframe

• June - October, 2012

Key Analytics

- 1,715 Unique Page Views
- 205 Connected Participants
- 155 Completed Online Surveys
- 15 Comments
- 418 Comment Views

Topic URL

 https://www.placespeak.com/ HousingTaskForce





