

## For Immediate Release

### **Kirk & Co. President Judy Kirk joins PlaceSpeak's Board of Directors**

**Vancouver, British Columbia, October 2, 2012** – PlaceSpeak today announced that Judy Kirk, President of Kirk & Co., and one of British Columbia's leading strategic communications, public consultation and engagement specialists was appointed to the company's board of directors.

Ms. Kirk has provided executive advisor services to some of the province's largest policy, planning and infrastructure initiatives. She has extensive experience in issues management, media relations, community relations, facilitation, government relations and overall project management.

"Judy is recognized as a pioneer and leader in the public consultation arena," said Colleen Hardwick, CEO and Founder of PlaceSpeak. "Her insights, extensive knowledge and experience will be incalculably valuable in helping to guide PlaceSpeak's growth globally."

"PlaceSpeak is a truly innovative engagement tool," said Judy Kirk. "I'm honoured to serve with others in building and launching a digital platform that connects citizens in meaningful dialogue."

In addition to Kirk, PlaceSpeak's board of directors consists of Mike Harcourt, Chair, former premier of British Columbia, Ken Cameron, former Manager of Policy and Planning with the Greater Vancouver Regional District, Howie Charters, VP and Managing Director of Colliers International Consulting, Ross Paul, VP Go To Market and IT at ACL and Colleen Hardwick, Founder and CEO of PlaceSpeak.

#### **About Kirk & Co. Consulting Ltd.**

Kirk & Co. Consulting Ltd. is one of British Columbia's leading communications, public consultation and engagement firms. Based in Vancouver, BC, Kirk & Co. provides clients in the private and public sectors with targeted and effective communications, consultation and engagement services.

#### **About PlaceSpeak**

PlaceSpeak is the first location-based community consultation platform that connects citizen users with government or private organizations to engage on topics taking place in their own neighbourhoods or issues that they have an interest in. The platform connects people's online identities with their residential addresses so that they can voice their opinions electronically in a wide variety of forums and provide proponents with confidence that they are receiving feedback from the right places.

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