



FOR IMMEDIATE RELEASE

Fahr Group Announces Partnership with PlaceSpeak to Promote Next Generation Public Engagement Platform

WINNIPEG, MN, March 18, 2015 - The Fahr Group, a Manitoba based Planning and Development firm, today announced a strategic partnership to provide the PlaceSpeak platform to local organizations seeking innovative, public engagement solutions.

PlaceSpeak's unique geo-authentication technology enhances the quality of public consultation through verifying users and enabling spatially segmented reporting. Proponents of consultations and citizens alike gain a far more accurate and genuine reading of a community's sentiments, attitudes and opinions - ultimately leading to better decisions.

The Fahr Group is all too familiar with the importance of public engagement in the planning process. VP of Operations for the Fahr Group, Johnathan Fahr, is looking forward to new opportunities that will emerge from the partnership. "The Fahr Group is always an advocate of public engagement and this new tool will allow for 24/7 online community collaboration and discussion."

"We are delighted to be working with the Fahr Group", says PlaceSpeak founder, Colleen Hardwick. "Johnathan Fahr pioneered the use of PlaceSpeak into Manitoba, and it's appropriate that his company should represent us in the Keystone Province".

About PlaceSpeak

PlaceSpeak is a location-based consultation platform. It solves the problem of how to consult with people online within specific geographical boundaries. PlaceSpeak connects participants' online identities with their physical address to generate feedback so that proponents can be confident that they are engaged with residents located in the affected area. Our mission is to authenticate the online consultation process in an open, transparent, verifiable, and defensible manner while protecting individual privacy by design.

About Fahr Group

The Fahr Group helps landowners and municipalities make the most of their land development opportunities with a planning process that is beneficial for clients, the land, the community and the people that will raise their families there. Fahr Group has been active in Manitoba's rural business community since 1956 and agricultural heritage is inherently weaved into the company's vision and values.



As a full service Land Development and Planning firm, Fahr Group works to build healthy open and honest relationships in their business undertakings and continues to build upon existing experience while welcoming new opportunities.

Contact:

Jonathan Fahr
VP of Operations, Fahr Group
204-272-2262
jwf@fahrgroup.ca

Colleen Hardwick
President & CEO, PlaceSpeak
604-336-6977
colleen@placespeak.com