

FOR IMMEDIATE RELEASE

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PlaceSpeak Launches New Activity and Profile Pages

VANCOUVER, BC – PlaceSpeak, a leading <u>location-based citizen engagement platform</u>, today launched its new Activity Page and Profile Page. These features make it easier for people to connect with decision-makers and with each other, in the spaces where they live, work, and play.

"We've improved PlaceSpeak to give you an easier view into the conversations you're part of, and to flag the consultations that you could be a part of," said Hugh Stimson, Product Manager at PlaceSpeak. "We're also finally making it possible to quickly check in or respond on your phone."

The **Activity Page** provides a single stop for users to access public consultation topics in their area, new comments and updates on topics that they are following, and events in their neighbourhood.

As a <u>Privacy by Design ambassador</u>, the privacy of PlaceSpeak users is of the utmost importance. The new **Profile Page** makes it easier for users to view and update their personal information, locations, and privacy settings.

"The people who participate on PlaceSpeak care about their communities, and are willing to spend a minute or two to help improve them," said Stimson. "We want those people to feel like PlaceSpeak isn't a place that you go just once or twice for a specific topic, but an ongoing conversation with a growing group of people in your community. Hopefully these changes will show that off."

Since 2011, PlaceSpeak has been used by governments and municipalities across Canada and internationally to consult and engage with residents. <u>Explore the new PlaceSpeak here.</u>

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About PlaceSpeak

PlaceSpeak is a pioneering location-based citizen engagement platform that solves the problem of how to consult with people online within specific geographical boundaries. Developed with the support of the National Research Council of Canada, PlaceSpeak has expanded across



Canada, into the USA, Northern Ireland, UK and Tasmania, Australia. For more information, please visit http://placespeak.com.

Media Contact:

Mary Leong Communications Manager, PlaceSpeak Inc. 604-336-6977 mary@placespeak.com