

## PlaceSpeak Launches Channel Partner Program

Vancouver, BC – PlaceSpeak, an industry leading location-based consultation platform, has announced the launch of a new Channel Partner Program.

The program is designed to allow partners to offer PlaceSpeak’s full suite of services, including PlaceSpeak Connect, a geographic digital identity authentication application programming interface or GeoID API. It allows third party applications and websites to verify the location of its users. PlaceSpeak Connect tests a user’s address or location against a predetermined area of interest, producing geographically relevant results.

"We have been receiving a high number of requests from third-parties, consultants and value-added resellers and our existing client base interested in implementing PlaceSpeak platform features. We are very pleased to launch our Channel Partner Program to satisfy the demand of delivering this service for our partners," said PlaceSpeak founder and CEO, Colleen Hardwick.

FCV, a digital agency with offices in Halifax, Toronto, Vancouver and Victoria, is one recent addition and has signed on as a channel partner.

"We’re seeing increasing demand for features that PlaceSpeak offers," explains Johann Starke, FCV’s President & CEO, "PlaceSpeak advances public consultation to a whole new level by enabling evidence-based decision-making by allowing citizens to influence the process in an open, safe, secure and transparent manner."

### **About PlaceSpeak**

PlaceSpeak is a location-based consultation platform launched in 2011 and developed with the support of the National Research Council of Canada. PlaceSpeak was developed to solve the problem of how to consult with people online within specific geographical boundaries. Use of the platform has expanded beyond Metro Vancouver, throughout British Columbia and across Canada, with initial consultations beginning in the USA, Northern Ireland, UK and Tasmania, Australia. For more information, please visit [www.placespeak.com](http://www.placespeak.com)

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### **About FCV**

FCV is an award-winning interactive, digital agency combining creative expertise in digital strategy, user experience design and technology to create powerful customer experiences. FCV’s expertise in strategy and transformation, experiences and content, and platforms and integration delivers results for leading brands and government organizations. To learn more, visit [www.fcvinteractive.com](http://www.fcvinteractive.com)

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