



For Immediate Release

PlaceSpeak Announces Strategic Partnership with FluidSurveys

PlaceSpeak and FluidSurveys form a technology alliance to enhance an integrated geo-social public consultation platform.

Vancouver, British Columbia, January 23, 2013 – PlaceSpeak today announced a strategic partnership with FluidSurveys, which will enhance FluidSurveys' position in online surveys with an added capability of Geo-verification of survey takers, while significantly expanding PlaceSpeak's reach globally in key, high-growth markets.

"Our integration of FluidSurveys technology allows us to serve our clients better by giving them the option of leveraging any pre-existing investments in FluidSurveys while still getting the engaged-crowd and geographic benefits of PlaceSpeak," said William Cadell, CTO of PlaceSpeak.

"Nothing makes us more proud than to be a part of awesome community endeavors such as what PlaceSpeak is spearheading - FluidSurveys is great software and we're happy that it's being used to do great things," said Aydin Mirzaee CEO FluidSurveys

Working with such an influential online survey partner such as FluidSurveys, PlaceSpeak can improve its competitive edge in the world of geosocial online public consultation and engagement. While PlaceSpeak's profile is primarily in the local government sphere, this move will increase its visibility in more diverse markets such as organizations with a large customer base, enabling them to enter the new era of geo-location based online public engagement.

About FluidSurveys

FluidSurveys.com is a do-it-yourself online survey and feedback collection tool. It is currently used in more than 40 countries across the globe. With FluidSurveys, anyone can build surveys and forms and collect responses in real time with ease. FluidSurveys.com also offers powerful analytics and a built in respondent panel to gather all the data in one place. Their customers include government institutions, universities and colleges and Fortune 500 companies.

About PlaceSpeak

PlaceSpeak is the first location-based community consultation platform that connects citizen users with government or private organizations to engage on topics taking place in their own neighbourhoods or issues in which they have an interest. The platform connects people's online identities with their residential addresses so that they can voice their opinions electronically in a wide variety of forums. This provides proponents with confidence that they are receiving feedback from legitimate, appropriate respondents. Learn more on www.placespeak.com.

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