



FOR IMMEDIATE RELEASE

New City Ventures Inc. Announces Name Change to PlaceSpeak Inc.

VANCOUVER, BC, May 28, 2013 – New City Ventures Inc, today announced that is has filed articles of continuance to complete the continuance from the Business Corporations Act (British Columbia) to the Canada Business Corporations Act and a change of name to “PlaceSpeak Inc.”. This name change was effective May 17, 2013, and coincides with approval of the PlaceSpeak™ Trademark final registration on April 29, 2013.

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About PlaceSpeak: PlaceSpeak is a location-based service that authenticates online public consultation. PlaceSpeak provides verifiable GIS feedback data in order to inform evidence-based decision-making and public policy development. Learn more at www.placespeak.com.

For more information, please contact:

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