



FOR IMMEDIATE RELEASE

September 26, 2017

PlaceSpeak and SurveyGizmo to launch partnership

VANCOUVER, BC – [PlaceSpeak](#), a pioneering location-based citizen engagement platform, today announced its integration with [SurveyGizmo](#), an enterprise-grade survey and data insights platform and leader in empowering business professionals to make informed decisions. This integration will provide an additional survey option for organizations conducting online consultations on the PlaceSpeak platform.

As part of a suite of feedback collection tools, organizations can now select between PlaceSpeak's in-house survey tool or SurveyGizmo. They will also be able to access all of SurveyGizmo's reporting and analytics tools.

"PlaceSpeak is delighted to offer SurveyGizmo to organizations who wish to use their excellent survey and professional services offerings within our location-authenticated citizen engagement platform," said Colleen Hardwick, PlaceSpeak Founder and CEO. "They will be able to gather survey data and analyze the reports using the evaluative tools offered through SurveyGizmo's winning interface."

In addition, SurveyGizmo clients who wish to conduct a full location-based public consultations can now integrate their surveys on PlaceSpeak and incorporate other features such as polls, discussion forums, participatory mapping, ideation, and more.

"We're excited to partner with PlaceSpeak, a platform that supports the sharing of feedback within communities so that decisions more accurately reflect community preferences," said Christian Vanek, Co-Founder and CEO of SurveyGizmo. "This perfectly aligns with SurveyGizmo's objective to provide real-time insights in order to make meaningful and effective changes when it matters the most."

This partnership will support organizations in making informed decisions, and empower citizens to make a meaningful impact on their communities. [Click here to start a consultation today.](#)

###



About PlaceSpeak:

[PlaceSpeak](#) is a pioneering location-based citizen engagement platform that solves the problem of how to consult online with people within specific geographical boundaries. Developed with the support of the National Research Council of Canada (NRC-IRAP), PlaceSpeak has expanded across Canada, into the USA, UK and Australia. By connecting participants to their physical location, PlaceSpeak ensures that the feedback collected is relevant and defensible for informed decision-making. Its unique geo-verification technology has been featured in Forbes and Government Technology.

About SurveyGizmo:

Founded in 2006, [SurveyGizmo](#) is a powerful survey and data insights platform that empowers business professionals to make informed decisions. Through high-powered application software, it offers user-friendly data collection tools for understanding your customers, markets, and employees in real time and communicating this information across an organization. It provides data insights in over 205 countries, with 50,000 new surveys created and 7.5 million responses collected every week, for customers like Fedex, Microsoft, Bloomberg Television and GE.

Contact:

Mary Leong
Communications Manager, PlaceSpeak Inc.
604-336-6977

Heidi Haskell
Public Relations Specialist, SurveyGizmo
720-496-2990 Ext. 739