



## FOR IMMEDIATE RELEASE

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### PlaceSpeak Announces Affiliate Partnership with eSolutionsGroup

VANCOUVER, BC -- PlaceSpeak, a leading location-based citizen engagement platform, today announced a strategic partnership with [eSolutionsGroup](#), an interactive website and mobile development company working with municipalities and governments across North America.

“Transparency is critical for government and community engagement,” said Karen Mayfield, President, eSolutionsGroup. “As the newest member of our Affiliate Network, PlaceSpeak offers our public sector clients the ability to build that with confidence with individuals online and in specific geographies.”

Trust, integrity, and transparency in the relationships between city management teams, council members and residents are hallmarks of the municipalities of the future.

By focusing on the effective use of technology to build relationships between residents and municipalities, the partnership between PlaceSpeak and eSolutionsGroup means both organizations can meet the needs of governments at all levels.

“eSolutionsGroup has developed an outstanding reputation with public sector organizations such as municipalities and school districts,” said Colleen Hardwick, Founder and CEO of PlaceSpeak. “This aligns well with PlaceSpeak’s commitment to authenticating online citizen engagement within jurisdictional boundaries. Our strategic partnership has the potential to advance our citizen-centred approach across Canada and globally”.

Municipalities can build strong ongoing relationships with residents by using PlaceSpeak’s unique citizen engagement platform, which allows for the collection of geo-authenticated qualitative and quantitative feedback data. Additionally, they can use eSolutionsGroup’s powerful [i:Create](#) content management system and [pingstreet](#), a popular mobile communications platform.

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## **About PlaceSpeak**

PlaceSpeak is a pioneering location-based citizen engagement platform that solves the problem of how to consult with people online within specific geographical boundaries. Developed with the support of the National Research Council of Canada, PlaceSpeak has expanded across Canada, into the USA, Northern Ireland, UK and Tasmania, Australia. For more information, please visit <http://placespeak.com>.

## **About eSolutionsGroup**

eSolutionsGroup helps public sector clients across North America better connect with communities and deliver services more efficiently through award-winning design integrated with advanced web and mobile applications. 17 years in business. 300+ public sector clients. 53 marketing and technology awards in the past 12 months alone. It all adds up. Learn more at [www.esolutionsgroup.ca](http://www.esolutionsgroup.ca)

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